Please ensure any client’s details are anonymised and permission sought from the client to share their story.

**Background/Introduction:** provide details on the client’s referral route, smoking (and any vaping) history and any other relevant details to the clients quit journey. **Word limit: 100 words**

**Support Provided**: indicate what support was offered (e.g. how often, how long, use of NRT, challenges and opportunities). You may want to provide details on each session provided and what if any follow up support was provided and in what format. **Word limit: 300 words**

**Outcomes**: indicate the client’s outcome (e.g. stopped smoking, stopped and started again, lost to follow up) and at what stage this was assessed, or if support is ongoing. **Word limit: 100 words**

**Client quote:**

**Service name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Author of case study: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Job title of author: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*If you would like your service logo to be published alongside the case study, please also provide a file in suitable format.*